

City Card guide

The City Card guide offers a complete list of the museums, attractions, transport and cruises that are free or discounted with your card.



Activate your card by visiting a museum or attraction, taking public transport or a canal cruise.

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Use of Colours

Free entrance in Amsterdam

Freebies & discounts in Amsterdam

Free entrance in the Amsterdam Area

Freebies & discounts in the Amsterdam Area

Free Canal Cruise

Discount Canal Cruise

Map

Each number in this guide corresponds to a number on the map.

- Front of the map = Amsterdam
- Back of the map = Amsterdam Area



Welcome to Amsterdam

The I amsterdam City Card has been Amsterdam's official city card since 1966. With the City Card, you get free access to **over 70 museums & attractions**, citywide **public transport** and **canal cruises**. Enjoy the city and the region even further with our selected **freebies and discounts**.

This guide offers a complete list of the museums, attractions, transport and cruises that are free or discounted with your card. Unforeseen circumstances might cause a change in this list. You will always find an up to date list on iamsterdam.com/citycard or in the **City Card app**.

We hope you have a wonderful time in Amsterdam!



photo Hans Guldemond

Using your City Card

Activating your Card

Your City Card is activated when you first use it. If you, for example, chose a validity of 24 hours, it will run out 24 hours after activating it.

The card can be activated any time before 31 December 2024 and is then valid for the number of hours you purchased.

Using your Card

- To visit a **museum or attraction**, show your card at the ticket counter. You can use your Card only once in each participating location.
- You can take **one free canal cruise** in each city. Choose one of the boarding locations indicated on the map and show your Card at the ticket counter. You can find the most up to date list of boarding locations and the departure times on iamsterdam.com/citycard or in the app.
- Use your free access to citywide **public transport** by simply checking in and out with your Card on every journey. All GVB (blue and white) buses, trams and metros are included.
- Get your **freebie or discount** at any participating location by showing your Card at the counter or when you're placing your booking.

Timeslots

For some museums or attractions you are required to book a timeslot before your visit. You can find information on for which locations this is mandatory on iamsterdam.com/timeslots.

Surcharges

Please note that you may be required to pay a supplement to visit special exhibitions in museums and for special boat tours.

Information & help desk

If you have any questions or problems regarding your City Card, come see us at our I amsterdam Store inside Amsterdam Central Station (check current opening hours on iamsterdam.com/store) or reach out to us at citycard@iamsterdam.com.

Terms & Conditions

The City Card is strictly for the use of individual cardholders. Once activated, it is non-transferable and cannot be shared. No refunds are provided on City Cards that have been purchased, lost or stolen. For more information about using your City Card, please read the Terms & Conditions on iamsterdam.com/citycard.

Disclaimer

amsterdam&partners accepts no liability for any losses or expenses incurred as a result of the use of the City Card. amsterdam&partners is not liable for third parties that refuse to honour the City Card offers or for expenses incurred as a result of this refusal. The information provided has been compiled with the utmost care. amsterdam&partners accepts no liability for inaccuracies or incomplete information.



photo Koen Smilde

Public transport in Amsterdam

With the I amsterdam City Card, you can use **Amsterdam's citywide public transport for free**. That means any GVB (blue and white) bus, tram or metro. Night buses are also included, but don't forget that trams and metros stop running after 00:30. You can also use the ferries – they're free for everyone. Check gvb.nl for actual timings and schedules.

Make sure to **check in and out** for each journey by simply holding your Card up to the card reader. On your first trip, your Card is automatically activated and will be valid for the number of hours you purchased.

Public transport in the Amsterdam Area

Planning to explore the region? **Public transport outside of Amsterdam is not included** in your City Card. You can purchase additional public transport tickets at the I amsterdam Store (inside Amsterdam Central Station), like the **Amsterdam & Region Travel Ticket (ARTT)** – a great way to discover the Amsterdam Area!



Get the free I amsterdam City Card app

and make it even easier to explore the city!

Browse through the list of museums and attractions and get suggestions based on your preferences. Save your favourite locations and simply click on them to find them on the map. Stay up to date as to for which locations you are required to book a timeslot before your visit. When using the app with a physical city card it's not possible to add the card number to the app.

Multiple cards on one device? Simply click on the "Share" button in the app to move them to another device easily!



android



iOS



Museums

photo: Koert Smilde



Make sure to book your timeslot when required.

See page 5 for more info.

Museums

1. Allard Pierson - Collections of the University of Amsterdam E6



From the Nile to the river Amstel: travel through 10,000 years of cultural history. Start off in ancient Egypt and end up in the creative industries of modern Amsterdam.

Oude Turfmarkt 127
www.allardpierson.nl

2. Amsterdam Castle MuiderSlot

One of the best-preserved Medieval castles you'll come across. Beautiful gardens surround the castle and within its walls, a national museum, awe-inspiring 17th-century style rooms, a collection of arms and armour await your visit.

Herengracht 1, Muiden
www.muiderSlot.nl



Take the **DISCOUNTED FERRY** to MuiderSlot see no. **90**

3. Amsterdam Museum

F6



Eager to brush up on your historical knowledge of the city? Look no further than the Amsterdam Museum. This orphanage-turned-museum showcases the story of Amsterdam through thousands of historical objects and artworks.

Amstel 51
www.amsterdammuseum.nl

4. Amsterdam Pipe Museum

D7

This museum is the custodian of cultural traditions around pipe smoking. A wide collection of pipes are displayed, ranging from pre-Columbian times, 2,500 years ago, to the utmost artworks in pipe design from the 19th and 20th century.

Prinsengracht 488
www.pipemuseum.nl



5. Amsterdam Tulip Museum

D4

Learn all about the Netherlands' most famous flower. Experience the history of the tulip, from its origins on the windswept mountains of Central Asia to the worldwide phenomenon it is today.

Prinsengracht 116
www.amsterdamtulipmuseum.com



6. Arcam - Amsterdam Centre for Architecture

H5

At Arcam, the city is at your feet. Our iconic building on the Oosterdok is the starting point of Amsterdam's architecture. Whether you are visiting an exhibition or attending an event, a visit to Arcam broadens your view.

Prins Hendrikkade 600
www.arcam.nl



7. ARTIS Amsterdam Royal Zoo

H6

Enjoy ARTIS Amsterdam Royal Zoo and experience nature right in the center of the city. Visit the Planetarium, the Butterfly Pavilion, admire the botanical garden and the centuries-old trees, and take a restful break at the café-restaurant.

Plantage Kerklaan 38-40
www.artis.nl



8. ARTIS-Groote Museum

H6

Have you ever wondered why the movement of a crawling baby is similar to that of a gecko? In the museum of the big questions we challenge you to look for similarities between all living species. Look, smell, listen and ask during your personal expedition.

Artisplein, Plantage Middenlaan 41
www.grootemuseum.nl



9. ARTIS-Micropia

H6

Visit ARTIS-Micropia, the world's only microbe museum, and discover an invisible world in the centre of Amsterdam. Learn about microbes in your own body through the body scan, and come to understand more about these highly successful and important life forms.

Artisplein, Plantage Kerklaan 38-40
www.micropia.nl



10. Cobra Museum of Modern Art Amstelveen



The Cobra Museum in Amstelveen shows modern and contemporary art of international allure. The permanent collection includes works of Karel Appel, Corneille and Asger Jorn.

Sandbergplein 1, Amstelveen
www.cobra-museum.nl

13. Embassy of the Free Mind

D4



The Embassy of the Free Mind is a museum library located in a historic building from 1622. It's a platform for free thinking, inspired by the ideas of the Bibliotheca Philosophica Hermetica Collection. In addition to books, you will find beautiful prints on the wall from the books of 17th century freethinkers.

Keizersgracht 123
www.embassyofthefreemind.com

11. Diamond Museum Amsterdam

D8

Discover 400 years of diamond history in Europe's only Diamond Museum and find out why Amsterdam is called the "City of Diamonds". The museum takes you on a journey that starts 3 billion years ago, 200 km below your feet and ends up in the ring on your finger.

Paulus Potterstraat 2-8
www.diamondmuseum.com



14. Eye Filmmuseum

F2

Dedicated to film, Eye offers exhibitions focusing on the intersection of art and film. Explore the exhibition and wander through the permanent presentation Panorama. A surcharge may apply during temporary exhibitions.

IJpromenade 1
www.eyefilm.nl



12. Dutch Fortress Museum Naarden - Vesting



Get an amazing inside look in the defence works that protected the richness of Holland in the 17th-century Dutch Golden Age at the Dutch Fortress Museum.

Westwalstraat 6, Naarden
www.vestingmuseum.nl

15. Fashion for Good Museum Amsterdam

E5



The Fashion for Good Experience is an interactive fashion museum that uses the latest technologies. If you are interested in fashion, sustainability or innovations you should not miss this museum.

Rokin 102, Amsterdam
www.fashionforgood.com

16. Foam Fotografiemuseum Amsterdam

E7



Foam exhibits all facets of the photographic medium: from contemporary to historical work and from fine art to applied photography. World famous photographers are exhibited alongside young, emerging artists.

Keizersgracht 609
www.foam.org

17. Frans Hals Museum

Admire the largest and most famous collection of portraits by Frans Hals and enjoy other Haarlem masterpieces of the 16th and 17th centuries.

A surcharge may apply during special exhibitions.

Groot Heiligland 62, Haarlem
www.franshalsmuseum.nl



18. Geelvinck Pianola Museum

D3



This dainty museum is a hidden gem, reminiscent of the Roaring Twenties. Discover the stories of the piano and the so-called pianola, the self-playing piano from the early 20th century.

Westerstraat 106
www.geelvinck.nl

19. Grachtenmuseum Amsterdam - Museum of the Canals

D6



Why are there canals? And how did they built canalhouses? Experience 400 years of history in the multimediatour and discover the stories of the canals in a 17th-century canalhouse!

Herengracht 386
www.hetgrachtenhuis.nl

20. Hermitage Amsterdam

F6

The Hermitage Amsterdam, located in a 17th-century landmark, lets extraordinary exhibitions and the Outsider Art Museum shine.

A surcharge may apply during special exhibitions.

Amstel 51
www.hermitage.nl



21. Hermitage - Museum of the Mind | Outsider Art Museum

G6



Museum of the Mind | Outsider Art hosts exhibitions of outsider art in which artists reveal their inner world.

Amstel 51
www.outsiderartmuseum.nl

22. Hortus Botanicus - Botanical Garden

G6

Visit one of the oldest botanical gardens in the world, founded in 1638. Originally a medicinal herb garden, the gardens and greenhouses of the Hortus are now an oasis of tranquillity in the city centre.

Plantage Middenlaan 2a
www.dehortus.nl



25. Jewish Cultural Quarter - Jewish Museum

G6

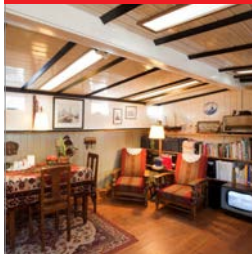
Hosting an extensive collection of items ranging from paintings to films and 3D presentations, this museum offers a glimpse of every facet of Dutch Jewish life. At any one time two temporary exhibitions are on display.

Nieuwe Amstelstraat 1
www.jck.nl



23. Houseboat Museum

D5



Walking along the canals of Amsterdam, you will probably spot the large number of houseboats that frequent our waterways. At the Houseboat Museum, you get the chance to experience first-hand what it's like to live in one.

Prinsengracht 296K
www.houseboatmuseum.nl

26. Jewish Cultural Quarter - Portuguese Synagogue

G6



Feast your eyes on the majestic Portuguese Synagogue. The building is still used for religious services today but is also open to the public. Inside you'll find treasure chambers and the world's oldest functioning Jewish library.

Mr. Visserplein 3
www.jck.nl

24. Huis Marseille - Museum for Photography

D6

Situated in two 17th-century canal houses is Huis Marseille, the oldest photography museum in the Netherlands. But don't let its ancient exterior fool you. The museum hosts temporary exhibitions of the finest contemporary photography.

Keizersgracht 401
www.huismarseille.nl

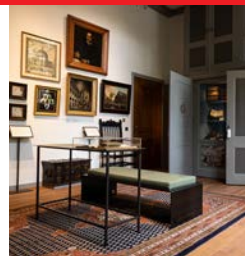


27. Luther Museum Amsterdam

G6

Learn all about Amsterdam's Lutheran community at the historic Wittenberg building (1772), originally a diaconal house for the elderly. Admire the impressive heritage collection, comprising of paintings and authentic pieces of furniture and silverware.

Nieuwe Keizersgracht 570
www.luthermuseum.nl



28. Moco Museum

D8

The Moco museum on the Museum Square shows iconic works from artists such as Andy Warhol, Keith Haring, Studio Irma and Banksy. The Moco Museum makes art accessible to everyone and shows top works that normally remain out of reach of the general public.

Honthorststraat 20
www.mocomuseum.com



29. Molen van Sloten

A8

Though Holland is dotted with windmills, the Sloten Windmill is the only functioning polder mill in Amsterdam open to visitors. Learn how the Dutch keep their feet dry during a guided tour.

Akersluis 10
www.molenvansloten.nl



30. Multatuli Museum

E4

Birthplace of the biggest Dutch writer of the 1800s: Eduard Douwes Dekker, or Multatuli. His 'Max Havelaar' is a critical novel about Dutch rule in what is now Indonesia.

Korsjespoortsteeg 20
www.multatuli-museum.nl



31. Museum De Dageraad

F9

Behind the wavy facade of Amsterdam School Museum De Dageraad, part of Museum Het Schip, you will find information about the art and architecture of the Amsterdam School. The museum is also the starting point for walks and cycling tours through the neighbourhood.

Burgemeester Tellegenstraat 128
www.dedageraad.nl



32. Museum of the Mind | Dolhuys

Museum of the Mind | Dolhuys invites you on an interactive voyage of discovery into your own mind, and those of others.

Schotersingel 2, Haarlem
www.hetdolhuys.nl



33. Museum Ons' Lieve Heer op Solder

F4

Explore the narrow corridors and climb the stairs to historically furnished living rooms, kitchens and bedsteads, literally leading to the highpoint of the museum: an entire church hidden in the attic of a 17th-century canal house.

Oudezijds Voorburgwal 38
www.opsolder.nl



34. Museum Het Rembrandthuis

F6



Is Rembrandt the most recognized Dutch painter of all? Perhaps. But you will quickly get pretty familiar with the Master! Admire the artworks and learn all about his painting techniques while visiting his old house and workshop.

Jodenbreestraat 4
www.rembrandthuis.nl

37. Museum Van Loon

E7



In the heart of Amsterdam you can visit Museum Van Loon, built in 1672 and home to the Van Loon family since 1884. Seven days a week visitors can not only explore the richly decorated rooms but also the bedrooms, the kitchen quarters and garden.

Keizersgracht 672
www.museumvanloon.nl

35. Museum Het Schip

C1

The world-renowned expressionist building known as 'The Ship' (built in 1919) celebrates the architecture of the Amsterdam School. Not only is it an icon of the movement itself, it hosts a museum dedicated to the renowned architectural style and social history.

Oostzaanstraat 45
www.hetschip.nl



38. Museum Willet-Holthuysen

F6

Discover 19th-century splendor in a luxurious canal house. From the wealthy owners in the salons to the staff working in the kitchens, this house-turned-museum makes you wander in awe from the minute you walk in.

Herengracht 605
www.willetholthuysen.nl



36. Museum Tot Zover - Museum about life & death

K9



How do we deal with death? That's the eternal question Museum Tot Zover is dying to answer through its exhibitions in art, photography and history. Located at Amsterdam's most beautiful cemetery, this is a once-in-death-time experience!

De Nieuwe Ooster cemetery
Kruislaan 124
www.totzover.nl

39. NEMO Science Museum

H4



Five floors of hands-on science exhibitions provide the most amazing venue for young and old to learn about science, while having heaps of fun. Countless experiments, demonstrations and workshops are awaiting your participation!

Oosterdok 2
www.nemosciencemuseum.nl

40. NEMO The Studio

H4



NEMO Science Museum's Studio is the off-site location at the Marineterrein in Amsterdam. It presents a varied programme of exhibitions and activities in the field of scientific and technological developments. The programmes are aimed at adult audiences.

Marineterrein - gebouw 027A
www.nemosciencemuseum.nl/studio

41. De Nieuwe Kerk Amsterdam

E4

As a place of inspiration, commemoration, and celebration, this famous royal church is well known for its changing international exhibitions, impressive architecture and 600 years of breath-taking history. See website for exhibition programme. A surcharge may apply during temporary exhibitions.

Dam Square
www.nieuwekerk.nl



42. Oude Kerk

F4



Dating back to the 13th century, Oude Kerk is the oldest building and cathedral of Amsterdam. Large scaled installations by contemporary artists in the church and its side rooms offer new perspectives on 700 years of history. A surcharge may apply during temporary exhibitions.

Oudekerksplein 23
www.oudekerk.nl

43. Rijksmuseum

D8

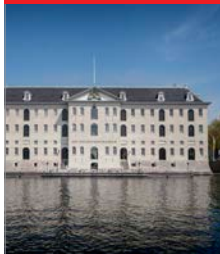
The Rijksmuseum is the Dutch national museum and is home to more than 8,000 masterpieces, including works by Vermeer, Hals and Rembrandt. Don't miss the famous Night Watch!

Museumstraat 1
www.rijksmuseum.nl



44. Het Scheepvaartmuseum - National Maritime Museum

H5



The National Maritime Museum, the only museum in Amsterdam with a spectacular outdoor location, has one of the largest and most notable maritime collections in the world. More than 400,000 objects tell the story how the Netherlands became a maritime nation.

Kattenburgerplein 1
www.hetscheepvaartmuseum.com

45. Singer Laren Museum and Sculpture Garden

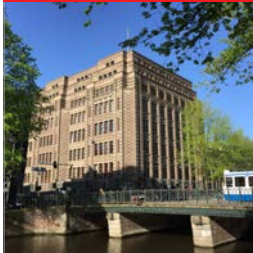
Just east of Amsterdam lies Laren, home to the Singer Laren museum. Come and enjoy all they have to offer at the versatile museum, from the Piet Oudolf sculpture garden to a delicious lunch out on the terrace.

Oude Drift 1, Laren
www.singerlaren.nl



46. Stadsarchief Amsterdam - City Archives

E7



Enjoy the history of Amsterdam in one of the finest buildings of the city: De Bazel. Visit the changing exhibitions or see the gorgeous Treasure Room that will never cease to amaze.

Vijzelstraat 32
www.amsterdam.nl/stadsarchief

47. Stedelijk Museum Amsterdam - Modern Art & Design

C8

Explore the impressive permanent collection and temporary exhibits of the Netherlands' largest museum of modern and contemporary art and design. The Stedelijk Museum collection includes works by Appel, Mondriaan and Picasso.

Museumplein 10
www.stedelijk.nl



48. Teylers Museum

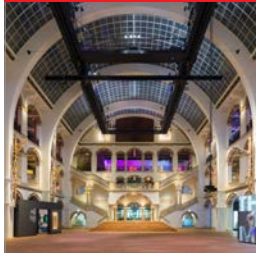


In Amsterdam's sister city Haarlem, you'll find the first and oldest museum of the Netherlands (since 1784). Dedicated to art, science and natural history, this museum merits a visit to Haarlem on its own.

Spaarne 16, Haarlem
www.teylersmuseum.nl

49. Tropenmuseum

J7



The Tropenmuseum is a museum of world cultures, with each of the objects in their collection telling a human story. Stories that embody universal themes such as celebration, mourning, decoration, prayer, love and conflict.

Linnaeusstraat 2
www.tropenmuseum.nl/en

50. Verwey Museum Haarlem

Verwey Museum Haarlem is a lively and inspiring city museum, where art lovers as well as those interested in the history of the city and region can fully enjoy themselves. The museum is the ideal starting point from which to explore the city - for locals and tourists alike.

Groot Heiligland 47
www.verweymuseumhaarlem.nl



51. Verzetsmuseum – The Dutch Resistance Museum

H6



The Dutch Resistance Museum is not about warfare. Instead, the museum lets you explore the different responses of the civil Dutch population to the occupation by the Nazi regime.

Plantage Kerklaan 61
www.verzetsmuseum.org

52. Volendams Museum

The Volendams Museum, located in the fishing village of Volendam, displays lifelike and authentic depictions of daily life in old Volendam. Visitors get a glimpse of some of the more unique elements of early Dutch life in the region.

Zeestraat 41, Volendam
www.volendamsmuseum.nl



53. Zaan Time Museum



Timekeeping is at the heart of science and technology, and this museum pays homage to it with its unique focus on the craft of the clockmaker. Travel back in time and marvel at animated clocks depicting themes typical of the Zaan region.

Kalverringdijk 3, Zaanse Schans
www.mnuurwerk.nl



VOLENDAM MARKEN EXPRESS FREE BOAT CRUISE

No visit to Volendam is complete without a crossing to Marken, which is an unmissable experience in itself as the view from the water on Volendam cannot be put into words.

See no. **87**



54. Zaan Museum



The Zaan region is one of the oldest industrial areas in Europe, and wind and water played an essential role in its success. The Zaan Museum tells the story of daily life in the region through the centuries.

Schansend 7, Zaanse Schans
www.zaansmuseum.nl

55. Zaan Museum – Czaar Peterhuisje

The Tsar Peter House is a humble dwelling that famously housed Peter the Great during his first eight days in the Netherlands. Even though his first visit was a short-lived one, he went back many times thereafter.

Krimp 23, Zaandam
www.czaarpeterhuisje.nl



56. Zaan Museum – Kuiperij Tiemstra (Cooperij)



Discover a piece of history at Kuiperij Tiemstra at the Zaanse Schans. This is where barrels were made to transport goods. The historic family business has been preserved exactly as it was during the cooperage heyday.

De Kwakels 2, Zaanse Schans
www.zaansmuseum.nl/zien-doen/kuiperij

57. Zaans Museum – Wevershuis (Weavers's House)

Explore all there is to know about the traditional Dutch craft of sailcloth and windmill cloth weaving at the Weaver's House on the Zaanse Schans. Hop behind the weaving-loom and try your hand at this old craftsmanship.

Zeilenmakerspad 8, Zaanse Schans
www.zaansmuseum.nl/wevershuis



58. Zaanse Molens en Molenmuseum



Visit our world of windmills. Start in the interactive Museum with information about the history of the windmills. There is a unique view over the windmills from the top floor. Then visit an authentic Dutch windmill and learn about its history. All mills still work as in the old days on the power of wind.

Kalverringdijk 39, Zaandam
zaanschemolens.nl/wereld-van-windmolens

59. Zuiderzee Museum

The Zuiderzee Museum in Enkhuizen brings stories of the people who once lived on the shores of the Zuiderzee to life. See, hear, feel, taste and smell everyday life around the Zuiderzee as it was in the days before the Afsluitdijk.

Wierdijk 12-22, Enkhuizen
www.zuiderzeemuseum.nl



Enjoying your visit? Rate your experience and win all of this!



Scan QR code
or go to
survey.iamsterdam.com/citycard



60. Amsterdam Do-It-Yourself Foodie Tour

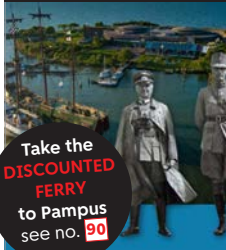
E9

This digital self-guided Amsterdam Foodie Tour takes you to 6 local businesses to enjoy Amsterdam's best traditional Dutch and ethnic must-eats and shares the stories behind the dishes and their makers. Get exclusive deals and tastings and enjoy a gastronomic adventure! Food and drinks are not included.

<https://whoisamsterdam.com/pf/self-guided-food-tour-iamsterdam/>



61. Amsterdam Fortress Island Pampus



This historic island is bucket list material, an unique UNESCO World Heritage site! It's all about the Defense Line of Amsterdam, which you can fly over in a virtual balloon flight. A huge fort and restaurant await your visit!

Fort Pampus 1, Muiden www.pampus.nl
Discounted ferry from Amsterdam-IJburg

62. Fun Forest

Come climb at this high rope adventure park for all ages, 110 cm and up. Try ten different courses with altitudes from 3 to 15 meters. Online reservation required.

Bosbaanweg 3
www.funforest.nl/citycard



63. GASSAN Diamonds**G5**

In the historical heart of Amsterdam, rough diamonds are transformed into dazzling jewels every day. Delve into the exciting world of diamond cutting and see every step of the process first-hand at GASSAN Diamonds, where four centuries of craftsmanship and tradition are brought to life

Nieuwe Uilenburgerstraat 173-175
www.gassan.com

64. Royal Coster Diamonds**D8**

Royal Coster Diamonds is the oldest diamond polishing factory in the World and is located at the Museum Square in Amsterdam. Visitors will learn more about our heritage and the world of diamonds during one of our unique tours or experiences.

Paulus Potterstraat 2
royalcoster.com

**65. The Ultimate Flight Experience - THIS IS HOLLAND****F2**

Experience a unique flying experience, soaring over the Dutch must-see locations. Fly like a bird and marvel at the diversity, beauty and richness of the Netherlands. Don't forget to breathe, you're in good hands!

Overhoeksplein 51
www.thisisholland.com

66. The Amsterdam Dungeon - 25% discount**E5**

Scream and laugh your way through Amsterdam's darkest history. Thanks to live actors, special effects and interactive shows, studying up on history has never been more entertaining or frightening.

Rokin 78
www.thedungeons.com/amsterdam

**67. BODY WORLDS: The Happiness Project - 25% discount****E4**

Let us take you on a fascinating journey through the human body. With 200 real plastinated bodies on display, BODY WORLDS will teach you all you've ever wanted to know (and more!) about your own anatomy.

Damrak 66
www.bodyworlds.nl/en

68. Fabrique des Lumières - 25% discount**B2**

See art come to life at our digital art centre, featuring immersive exhibitions. Brand new to Amsterdam, Fabrique des Lumières is located at Westergas in a 19th century former gas plant and is a unique experience for all ages!

Pazzanistraat 37
www.fabrique-lumieres.com



69. Fotograaf Volendam - 25% discount



Get your picture made in one of our photo studio's. A real memory from Volendam!

Haven 70, Volendam
www.fotograafvolendam.nl

70. Heineken Experience - 25% discount

E8

Discover the story of the world's most famous beer in the former brewery of Heineken. From heritage and brewing process, to what it takes to serve a star. To book a timeslot go to tickets.heineken-experience.com/iamsterdam.

Stadhouderskade 78
www.heinekenexperience.com



71. House of Bols Cocktail & Genever Experience - 25% discount

C8

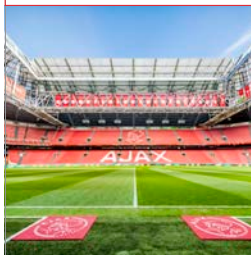


Discover the flavour of Amsterdam. House of Bols takes its visitors on a multi-sensory and unique journey through the 'World of Cocktails'. Experience everything there is to know about cocktails. 25% discount on a tour, incl. a cocktail of your choice.

Paulus Potterstraat 14
www.houseofbols.com

72. Johan Cruijff Arena - 25% discount

H9



Step into the ArenA and explore the home of Ajax! On this tour of the Johan Cruijff ArenA, a guide or audio tour will show you all the highlights. See, hear and smell the ArenA and feel a part of this iconic place.

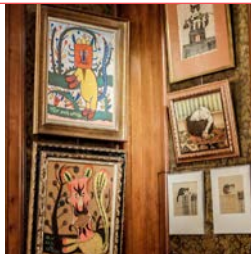
Johan Cruijff Boulevard 1
Main entrance E
johancruijffarena.nl/en/stadium-tour

73. Het Kattenkabinet - 25% discount

E6

Cats have been a favourite subject of artists for centuries, and many big names in the art world have included them in their works. The Cat Cabinet offers a wide look at the role of these cats in art and in culture through the centuries.

Herengracht 497
www.kattenkabinet.nl



74. Madame Tussauds - 25% discount

E5



This is your opportunity to take a selfie with the rich and famous. The well-known house of wax Madame Tussauds hosts actors, musicians, politicians and many others for you to meet in the flesh. Ehm, in the wax.

Dam 20
www.madametussauds.com/amsterdam

75. Nxt Museum - 25% discount**G1**

Discover Nxt Museum, a large-scale Digital Art Museum in Amsterdam Noord, showing art of the future. Within 7 large-scale, immersive installations you'll uncover a world filled with light, movement, marvel and interaction. Visit our website for info about our current exhibition.

Asterweg 22
www.nxtmuseum.com

78. STRAAT - 25% discount**F3**

STRAAT is the museum for street art and graffiti. Located on the iconic NDSM wharf in Amsterdam-Noord, this 8000 m2 warehouse showcases more than 150 artworks by over 130 artists from all over the world. Voted Best Museum in the Netherlands 2021!

NDSM-Plein 1
www.straatmuseum.com

76. Our house - 25% discount**F6**

Our House is a modern museum of electronic music culture, based in Amsterdam. Discover the evolution of electronic dance music through this high-tech, audio-visual exhibition, told in six chapters and numerous interactive installations.

Amstelstraat 24
www.our-house.com

**79. The Upside Down Amsterdam - 25% discount****E9**

The largest interactive Instagram museum in Europe, where you make the rules. It's like we threw a museum, an amusement park, a nightclub, a few perfect backdrops and some magic mushrooms in a giant blender to create the ultimate Instagrammable Dutch experience.

Europaboulevard 5
www.the-upside-down.com

**77. Rembrandts Amsterdam - 25% discount****D7**

Step back 350 years in time in this spectacular 5D experience. Enter Rembrandt's last studio where you will be taken on a magical journey through the life of Amsterdam's most famous painter. The show is available in different languages and full surround sound.

Weteringschans 2
www.rembrandtsamsterdam.com

80. Vincent Meets Rembrandt - 25% discount**D3**

Vincent meets Rembrandt: the Untold Story is an unforgettable experience that stimulates all your senses. In the first son-et-lumière performance to be seen on a large scale in a national monument, the works of two of the greatest Dutch artists truly come to life.

Noordermarkt 44
<https://vincentmeetsrembrandt.com>

Canal cruises

photo Lex van Lieshout



Canal cruises

Free cruises

Pick one free cruise per city!

Opening hours, departure times and boarding locations may change depending on the situation in the cities. Check iamsterdam.com/citycard, the city card app or the website of the canal cruise companies for up to date information.

81. Canal cruise Amsterdam

check blue boats on map



Amsterdam Circle Line B.V.

Departure location:

- Anne Frank House, Prinsengracht 261.

Check the website for the most up-to-date information:

www.amsterdamcircleline.nl/en

Blue Boat Company

Departure locations:

- Stadhouderskade 501, opposite the Hard Rock Cafe
- Stadhouderskade 550, opposite Heineken Experience

Check the website for the most up-to-date information:

www.blueboat.nl

LOVERS Canal Cruises

Departure locations:

- Prins Hendrikkade 25, opposite Central Station
- Leidsekade 97, next to Hotel American
- Leliegracht 51, next to Anne Frank House

Check the website for the most up-to-date information:

www.lovers.nl

Stromma

Departure locations:

- Stromma Central Station Bridge – Prins Hendrikkade 37
- Stromma Damrak pier 5 – Damrak pier 5
- Stromma Rijksmuseum – Stadhouderskade 520

Check the website for the most up-to-date information:

www.stromma.com/amsterdam

82. Smidje Canal Cruises Haarlem check blue boat on map

Departure location:

- Spaarne 11A, Haarlem, opposite the Teylers Museum.

Check the website for the most up-to-date information:

www.smidjecanalcruises.nl/en

Discount cruises

83. Canal Tours Amsterdam - Cheese & Wine Cruise F4

25% discount on a Dutch Cheese & Wine Cruise (18+)

Damrak, Pier 5; www.stromma.com/amsterdam

84. Open Boat Tours - 25% discount F4

25% discount on Open Boat Tours. Departures from:

Stromma Rijksmuseum, Stadhouderskade 520, opposite Rijksmuseum

Stromma Damrak, pier 6, near Amsterdam Central Station.

See the map for locations; www.stromma.com/open-boat-tours



Free transport & rentals

85. 24h bicycle rental check red bikes on map

The best way to get around in Amsterdam and its surroundings by far? Bicycles. All the major highlights are close together, the country is as flat as a pancake and you'll find dedicated bike lanes all over the place!

- **A-Bike** - Tesselschadestraat 1E; Kerkstraat 27H;
Amsterbikes - Piet Heinkade 25
- **MacBike** - De Ruijterkade 34B; Oosterdokskade 63A;
Overtoom 45; Waterlooplein 289
- **Yellowbike** - Nieuwezijds Kolk 29

Rent & Event Volendam



86. Rent & Event, bike and scooter rental Volendam

Free 24h bike rental in and around Volendam to explore the beautiful Dutch countryside. See the windmills, cheese farms, lakes and a 10km long dike and relax by the sight of the green meadows.

Haven 45, Volendam; www.rent-event.nl

87. Rederij Volendam-Marken Express

Free boat cruise between Volendam en Marken.

Check the website for full schedule.

Haven 39, Volendam; www.markenexpress.nl

Discount transport & rentals

88. Canal Motor Boats

E1

25% discount on boat rentals. Max. 8 persons per boat. No license needed. No reservation needed.

Zandhoek 10a. www.canalmotorboats.com

89. Canal Tours Amsterdam - Pedal Boat

D5, C7, D8

25% discount on Pedal Boat rental.

Departures from:

- Stromma Westerkerk/Anne Frank House, opposite Prinsengracht 279

- Stromma Rijksmuseum, Stadhouderskade 520, opposite Rijksmuseum
 - Stromma Leidseplein, Leidse Bosje 2
- Limited availability on 1 Jan, 27 Apr & 31 Dec.
See the map for locations; www.stromma.com/amsterdam

90. Ferry from Amsterdam to Pampus or Muider slot

J4

Step on board one of Amsterdam Tourist Ferry's traditional boats and visit two unique Unesco World Heritage Sites close to Amsterdam: fortress island Pampus or the medieval Castle Muider slot (both free with your City Card, see [2 61](#)). Ferry departs from Bert Haanstrakade 1051, Amsterdam IJburg. From Amsterdam Central Station, take tram 26 to Lumièrestraat stop. Book your ticket via www.amsterdamtouristferry.com

91. Mokumboot

B2, C6, G8, G9, J7

25% discount on boat rentals. Max. 8 people per boat; reservation required: +31 (0)20 210 5700. Nassaukade 351, Schollenbrugstraat 1, Mauritskade 65, Mauritskade 1E, Stadionkade 73B. www.mokumboat.com





De Drie Fleschjes

Freebies

92. De Drie Fleschjes

E4

Come have a free shot of Dutch gin (jenever) at the oldest tasting room of Amsterdam and imagine yourself transported right back to 1650. Gravenstraat 18; www.dedriefleschjes.nl

93. Haarlem Tourist Office

Pick up your free Haarlem walking tour brochure at the Haarlem Tourist Information Office, and find out everything that's worth seeing in this lovely town. Grote Markt 2; www.visithaarlem.com

94. Holland Casino Amsterdam City Centre (18+)

D7

Try your luck at the Holland Casino in the bustling Leidseplein area. With free entrance and a free drink, you're off to a good start. Max Euweplein 62; www.hollandcasino.nl

95. Singer Laren Restaurant

Delight in a complimentary engadiner or ginger pastry, regionally prepared, after wandering through the impressive exhibits of the Singer Laren. Oude Drift 1, Laren; www.singerlaren.nl

96. Zuiderzee Museum

Get your free museum guide and explore the history of everyday life around the former inland sea the Zuiderzee. www.zuiderzeemuseum.nl

Discount music & stage

97. Bimhuis - Jazz

H3

25% discount on a ticket purchased on the day of the concert. Check the website for full details and programme. Piet Heinkade 3; www.bimhuis.nl

98. Boom Chicago - English improvisation comedy theatre

C5

Boom Chicago offers a special VIB-City Card seat for 22,50 per person, on any show in de main stage (max 2 people). Buy your ticket online and show your City Card at the door. Check the website for full details and programme. Rozengracht 117; www.boomchicago.nl

99. Muziekgebouw - Contemporary & classical music

H3

25% discount on almost all concerts and performances. Check the website for full details, programme and box office opening times. Piet Heinkade 1; www.muziekgebouw.nl

100. Nationale Opera & Ballet

F6

25% discount on a ticket purchased on the day of the performance. Amstel 3; www.operaballet.nl



Muziekgebouw & Bimhuis

Discount food & drinks

101. Blue Amsterdam E6

25% discount on lunch, with a 360-degree view (excl. drinks).
Kalverpassage Shopping Centre (3rd floor), Singel 457;
www.blue-amsterdam.nl

102. PANCAKES Amsterdam E6

25% discount on the breakfast menu, served till 13:00.
Berenstraat 38, www.pancakes.amsterdam

103. The Pancake Bakery D4

25% discount on an international pancake (excl. drinks).
Please show your City Card before ordering.
Prinsengracht 191; www.pancake.nl

104. Restaurant De Hoop op d'Swarde Walvis

25% discount on lunch (excl. drinks).
Kalverringdijk 15; www.dewalvis.nl

105. Restaurant Wagamama - Asian restaurant D7, F3, F6

25% discount on a main course. Open daily, check website for
specific opening hours. Central Station-De Ruyterkade 36b,
Rembrandtplein-Amstelstraat 8, Leidseplein-Max Euweplein 10;
www.wagamama.nl

106. Taverne de Visscher

25% discount on lunch or dinner (excl. drinks).
Havenbuurt 22, Marken; www.tavernevisscher.nl

107. Zuiderzee Museum

25% discount on smoked herring, up to 500g. Available from
the Fish Smokehouse in the Outdoor Museum.
www.zuiderzeemuseum.nl

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